

# LASSE BERGFELD

10 PROSPECT PLACE #3  
BROOKLYN, NY 11217

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## EDUCATION

**New York University, Tisch School of the Arts, New York, NY** September 2006

- M.P.S. in Interactive Telecommunications

**Indiana University, College of Arts and Sciences, Bloomington, IN** May 2002

- B.A. in Studio Art
- Minors in Art History, Telecommunications, and Communications and Culture

## EXPERIENCE

**Tisch Office of Student Affairs, New York University, New York, NY** March 2007- April 2007  
*Graphic Designer*

- Re-designed graduation ceremony material for 2007

**Transcendent International, LLC. New York, NY** January 2007- Present  
*Animation Director*

- Designed characters, storyboarded, and animated pilot episode of educational childrens show

**Ms. JD (California non-profit public benefit corporation)** September 2006-  
New York, NY November 2006  
*Graphic Designer*

- Designed and Illustrated group logo

**Socialight, New York, NY** September 2006  
*Motion Graphics/Video Editor*

- Re-edited existing video and created motion graphics for promo reel

**Schneider Electric Motion Competency Center, Plymouth, MI** August 2006-Present  
*Graphic Designer*

- Reformatted technical brochures from A4 (Europe) to Letter (US) paper size
- Enlarged/recreated stock technical graphics for print
- Created large format promotional graphics for print

**P1 (Chicago based musical group) Chicago, Ill** June 2006  
*Web Designer*

- Edited band's HTML e-mailer and designed web graphics

**Tisch Office of Student Affairs, New York University**, New York, NY

July 2005-August 2006

*Graphic Designer*

- Conceived of, designed and illustrated school related posters, programs, flyers, invitations, forms, and the Tisch class of 2006 T-shirt
- Pitched design concepts to superiors and created the same
- Designed and coded certain web elements such as newsletter e-mailers and downloadable interactive pdf files

**Helios Restaurant**, Brooklyn, NY

May 2005-Present

*Graphic Designer*

- Designed and updated restaurant menus
- Currently negotiating creation of website

**Camp Echo, Echo Family Camps**, Burlington, NY

June 2004-August 2004

*Activity Specialist (Digital Video and Photography), Camp Counselor*

- Developed class curriculum
- Taught different age groups the functions of video and still cameras and various media software to produce short video and animation projects
- Shot and edited camp event footage for end-of-season video
- Acted as counselor to and lived with camper cabin

## SKILLS

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### Languages

- Fluent in German and English
- Some knowledge of French and Spanish

### Interests

- Drawing and illustration, video production, film studies, film production, animation, graphic design, photography, ceramics and woodworking

### Computer and Software Skills

- Experience with Mac and PC platforms
- Proficient in Final Cut Pro HD, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere and Microsoft Office
- Experience with Macromedia Flash, Pinnacle Studio 8, Boinx Istopmotion and Alias Maya 6.5